

Michigan Non Profit Presenters Network

Business Meeting

October 10, 2019

Great Lakes Center for the Performing Arts

Organizations present: Crooked Tree Arts Center, Macomb, Lake Superior State University, Frauenthal Center for the Arts, Interlochen Center for the Arts, Great Lakes Center for the Arts, Village Theatre at Cherry Hill, Ramsdell Regional Center for the Arts, Midland Center for the Arts

1. Welcome by president Xavier Verna via video chat
 - a. Welcome to newly elected board members: Secretary Ryonn Clute and at-large member Eric Messing
 - b. Introductions around the room
2. Finance Report – treasurer Joe Kvoriak
 - a. Organization will remain in the black after fall meeting expenses are reconciled
 - b. Past President Katie Miller and the board completed the reinstatement of the 501c3 status for the organization
 - c. Current board will ensure the proper paperwork will be filed with IRS and state of Michigan moving forward
 - d. Opens opportunities for grants, and designation as a “services to the field” organization from MCACA
3. Network Regional meetups
 - a. Would like to start a new initiative of regional social meetups to encourage networking, face time with other groups, new memberships, etc
 - b. State is so big that it would be easier to get together by region, in addition to regularly scheduled large meetings
 - c. Food/beverage, networking, plus tickets to an event/show (if venue would like to offer)
 - d. Wharton Center, Miller Auditorium, Crooked Tree, and Midland Center for the Arts are interested in hosting events
 - e. April 16, 2020 – Ramsdell in Manistee will host MCACA Council meeting and a social meetup for West Michigan
4. Member Tool Box
 - a. Joe Kvoriak is taking lead and will be reaching out to members for documents to populate the toolbox; some docs already there to check out
 - b. Website navigation – in order to access members only area, you must create a profile on the website; once you submit for a profile you will receive a notification email that you have been approved and have access to the members-only section
 - c. Working on how to create a member stats database on the website that is searchable and a way to easily find other similar venues that you can reach out to for booking routing, policy questions, etc
 - d. Member forum is live- but would a private Facebook group be better for member communication?
 - i. We need to email out the forum login, profile, and posting directions
 - ii. Need feedback on the process for member forum from membership – does this work for you as currently set up?
 - iii. What are the email options on the forum? Do you get an email every time someone posts, or only if you start a thread or post on a thread? Don’t want to overwhelm inboxes
5. Program Routing Options
 - a. Could we have a comprehensive calendar option on the website to:
 - i. Help with routings in the state

- ii. Be a place that people can go to see who has what once seasons are set and know where to go to see things/reach out with questions about quality, price, etc
- iii. How would we get info into it? Use Google platform?
- iv. Look at Rocky Mountain Consortium calendar (Woody used in past, worked well)
- v. What to put on it? Tentative vs. confirmed, ticket prices, date, time, genre?
- vi. Would be dependent on people updating information – would need monthly reminders to update
- vii. Need a moderator to push reminders and updates
- viii. Board will discuss and figure out how to make this happen

6. Dates for 2020 are set

- a. APAP: January 10-14
- b. **Annual Conference June 9-11, 2020 at Miller Auditorium in Kalamazoo**
- c. Arts Midwest in Omaha – September 9-12
- d. **Fall Meeting: October 8, 2020 at Ford Center in Dearborn**
- e. Looking at grant opportunities to make sure MI Presenters leadership is at APAP

7. Updates on the field

- a. Great presentations from Crooked Tree Arts Center, Interlochen Center for the Arts, and Midland Center for the Arts

Submitted by:

Katie Trzaska-Miller, Past President

October 24, 2019